



■ THE FRENCH CEREALS INDUSTRY



CEREALS, AN INDUSTRY OF SOLUTIONS

COMMITTING TO THE SECTOR THROUGH DYNAMIC COLLECTIVE RESPONSIBILITY AND CONTINUOUS IMPROVEMENT

A solution to the climate challenge:

The cereals industry is committed to mitigating climate change through:

- Adjusting varieties, species and growing techniques to maintain high-performance cereal production throughout the country.
- Sound management of inputs and water throughout the entire production process.
- The ability of cereal crops to capture and store carbon, meaning they can play an essential role in reducing greenhouse gas emissions.
- Committing as an industry to initiatives such as “zero waste” and production of alternatives to fossil fuels.



A solution to vitality in our regions:

- Production and processing of cereals in all french regions **contribute to economic and human vitality across French territory** (production, processing, transport, and services for all industries).
- With more than 540,000 jobs, the cereals industry generates a wide range of professions (farmers, silo managers, animal nutrition formulators, logistics specialists, millers, maltsters, researchers, traders, etc.) and expertise.
- Half of all cereals produced in **France**, plus a significant proportion of processed products (malt, starch products, etc.) are **exported**. The cereals industry is one of the main users of France's high-volume logistics system (rail, river). It is thus a major driver in maintaining and developing these infrastructures at a regional level.



✦ ARVALIS – A TECHNICAL ✦ INSTITUTE OF EXCELLENCE

- ✦ Arvalis is dedicated to implementing a research, development and forecasting program for French cereal growers and operators across the industry.

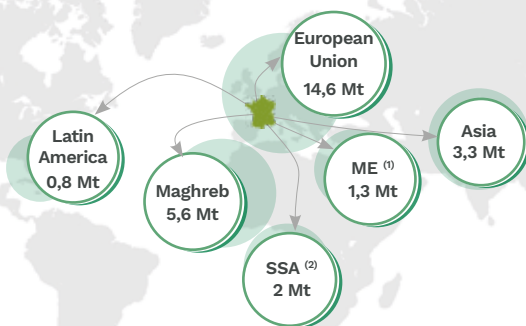
WHERE DO FRENCH CEREALS GO?

28.2 million tons*

worth 6.8 billion euros

(5-year average:

2018/2019 to 2022/2023 marketing years)



⁽¹⁾ ME: Middle East

⁽²⁾ SSA: Sub-Saharan Africa

* includes 0,6 Mt to non-EU Europe (Switzerland & UK)

A solution for quality food every day:

- The sector must ensure that everyone in France has enough to eat and can benefit from a balanced diet, thanks to the diversity of cereal crops grown in France and the transformation of grains into end-products.
- Cereal products must meet the expectations of customers, citizens and consumers in France and abroad, whilst staying accessible to as many people as possible.
- The sector must ensure that its products meet high food safety standards, and must guarantee continuous improvement of foods for human consumption and animal feed.

KEY FIGURES

- ❖ **65.2 million tons** produced (all cereals combined; 10-year average)
- ❖ **15%** of France's land area used for cereal cultivation
- ❖ **540,000 jobs** in cereals sector
- ❖ **1,120 companies** operating in grain collection and storage, marketing, and primary transformation
- ❖ **1 out of every 2 tons** of cereals produced is exported
- ❖ **1 out of every 2 tons** of cereals consumed in France is used for animal feed
- ❖ **210,000 farms**

SECOND LARGEST ITEM WITHIN FRANCE'S AGRI-FOOD TRADE SURPLUS



THE FRENCH CEREALS INDUSTRY



WHAT IS INTERCEREALES?

Intercéréales is a non-profit association representing cereals and cereal products in France (canary grass, amaranth, oats, durum wheat, milling wheat, chia, spelt, maize, meslin, millet, barley, quinoa, rice, buckwheat, rye, sorghum, triticale and tritordeum).

Created on the initiative of the professional organisations representing the French cereals sector, Intercéréales brings together all the major players from across the industry: production, grain collection, and processing. Intercéréales is a forum for exchange between these organisations, which work together to develop the cereals sector in France, and to internationally promote French excellence and high quality of France's cereals production and products.

The fourteen members of Intercéréales are national professional organisations representing production, collection and marketing, and primary processing. These “professional families” are divided into three groups:

Production

AGPB: *Association Générale des Producteurs de Blé* (General Association of Wheat Producers)

AGPM: *Association Générale des Producteurs de Maïs* (General Association of Maize Producers)

FGC: *France Grandes Cultures* (France Arable Crops)

Collection and Marketing

La coopération agricole - Métiers du Grain (Agricultural Cooperatives Grouping)

FNA: *Fédération du Négoce Agricole* (Federation of Agricultural Product Traders)

SYMEX: *Syndicat Français de la Meunerie d'Exportation* (Union of French Export Millers)

SYNACOMEX: *Syndicat National du Commerce Extérieur des Céréales* (National Union of External Grain Trade)

Processing

ANMF: *Association Nationale de la Meunerie Française* (National Association of French Millers)

CFSI: *Comité Français de la Semoulerie Industrielle* (French Industrial Semolina Committee)

La coopération agricole - Nutrition Animale (Grouping of cooperative animal nutrition companies)

SNIA: *Syndicat National de l'Industrie de la Nutrition Animale* (National Union of Animal Feed Producers)

Malteurs de France (French Malt Producers Grouping)

USIPA: *Union des Syndicats des Industries des Produits Amylacés et de leurs dérivés* (Union of Producers of Industrial Starch and Starch Derivatives)

USM: *Union de la Semoulerie de Maïs* (Union of Maize Semolina Manufacturers)



23-25 Avenue de Neuilly 75116 PARIS FRANCE
Tel: +33 1 44 31 16 23
E-mail : contact@intercereales.com
www.intercereales.com